



THE BULLETIN

WEEKLY PUBLICATION OF THE OVERSEAS PRESS CLUB OF AMERICA
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November 26, 1955

THE WASHINGTON WIRE

A large contingent of Washington correspondents have transferred their headquarters to the remodeled basketball gymnasium in Gettysburg, where they will be covering presidential activities. About 50 correspondents in all are involved in the shift.

The new press headquarters has a press room with typing tables, telephone booths, broadcasting units and a special area with seating arrangements around a podium where Presidential visitors may hold press conferences.

Ruth Cowan, AP, was among the press corps and reported on Mrs. Eisenhower's 59th birthday party.

Julian Goodman, NBC-TV news chief, invited OPCers here to view "Dateline 2" at their studios. Hurried last minute calls were made to the membership. Viewing the telecast were Lucia and Dixon Donnelly, Col. Ed. Kirby, Col. William Westlake, Col. Bill Campbell, Mr. and Mrs. Ralph Hilton, Morgan Beatty, Mr. and Mrs. Pat Neiburg, and your Washington correspondent.

Charlie Jones, producer-director,
(Continued on page 4)

Club Calendar

Monday, Nov. 28 — 7:30 p.m. Board of Governors meets.

Tuesday, Nov. 29 — Open House honoring Louis Messolonghites and Fern Marja, both recently returned from the Middle East. Cocktails at 6 p.m.

Thursday, Dec. 1 — Movie preview, "Gunpoint," an Allied Artist release starring Fred McMurray, Dorothy Malone, Walter Brennan. At the Movie Lab, 619 West 54th Street, 8:30 p.m.

Thursday, Dec. 8 — 12:30 noon. Luncheon. Al Capp, cartoonist, guest speaker.

NEW YORK TIMES SHIFTS SEVEN FOREIGN STAFFERS

Mexican Dinner "Un Gran Exito"

The largest crowd ever to attend an OPC regional dinner turned out for Mexican event last week. Guests of honor were two Mexican Ambassadors, Manuel Tello, ambassador to the United States, and Rafael de la Colima, ambassador from Mexico to the United Nations.

Larry Blochman, dinner chairman, said that there were 134 guests at the dinner and that some 60 requests for tickets had to be refused for lack of seating capacity.

The grand prize, a trip to Mexico City by air for two with a week's stay at the Reforma hotel there, was won by David Frankel, an OPC member and public relations director of the Joan Iris Corp.

Some confusion arose at the drawing as Mr. Frankel's ticket was presented by his friend, Ernie Prince, but he duely turned the prize over to Mr. Frankel, who said he hoped to take Mr. Prince to Mexico as his companion.

A handsome lamp with styling on an international travel note was won by Egbert White, while Rex Taylor won a pictorial book on Mexico and Louis Messalonghite won a woven Mexican picnic basket. A Guide Book to Mexico went with the free trip, won by Mr. Frankel.

The week's stay at the Hotel Reforma was given by Intercontinental Hotel Corp., a Pan-American subsidiary, while the plane tickets were given by the Mexican Tourist Bureau in New York.

Both ambassadors spoke briefly, and other guests of honor including Sr. Roberto S. Urrea, acting Mexican consul general in New York, and his wife, and Carlos Hernandez, representative of
(Continued on page 3)

By Steven Nordlinger

The New York Times has announced changes in its foreign staff which will affect coverage in Eastern Europe's Soviet-bloc nations, in the Middle East, in South America, in Britain and in Germany.

Sydney Gruson arrived in Prague Nov. 20 to re-establish Times staff coverage in Czechoslovakia. It is the first time that the Times has had a permanent correspondent in that Soviet satellite state since June, 1950 when Communist police chased Dana Adams Schmidt from Prague.

Sam Pope Brewer, chief correspondent in South America, has been named chief correspondent in the Middle East. Tad Szulc, recently returned from temporary assignments in the Far East and South America, has gone to Rio to cover the territory that was Brewer's.

Kennett Love, in Cairo since March, 1953, has been assigned to London. His coverage in Egypt will be taken over by Osgood Caruthers, who left for the Middle East from the foreign copy desk on Nov. 20. Love will go to London about the end of the year.

To round out Middle East coverage, Joseph P. Haff, correspondent in Hudson County, N. J., has been assigned to Ankara. The Turkish capital has been without special Times coverage since July when Welles Hangen left it to go to Moscow.

Arthur J. Olsen of the city staff has been assigned to Bonn, Germany where he will work with Meyer Handler, German bureau chief.

Sydney Gruson's entry into Czechoslovakia was made possible by a let-up in Soviet restrictions on visas to satellite countries. With John MacCormac in Vienna and Jack Raymond in Belgrade,
(Continued on page 3)

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Published weekly by the Overseas Press Club of America, Inc., 35 East 39th St., New York 16, N. Y. MUrray Hill 6-1630

Editor & Committee Chairman: David Murray. **Co-Editors:** Charles E. Campbell, Jr., Samuel R. Kan, Norbert Lyons, John R. Wilhelm.

Issue Editor: John Wilhelm. **Ass'ts:** Steven Nordlinger, Peggy Wilhelm.

Correspondents: Curt L. Heymann (Paris); Robert Benjamin (Mexico City); Paul M. Grimes (Bangkok); Beryl Kent (Los Angeles-Hollywood); Gerhard Stindt (Berlin); Jessie Stearns (Washington); Barbara Wace (London); Stuart Griffin (Tokyo).

THE OVERSEAS PRESS CLUB Officers and Board

President: Louis P. Lochner; **Vice Presidents:** Kathryn Cravens, Ansel E. Talbert, Hal Lehrman; **Secretary-Treasurer:** A. Wilfred May.

Board of Governors: Norwood F. Allman, John Barkham, Seymour Berkson, Lawrence Blochman, Cecil Brown, Emanuel Freedman, Ben Grauer, Ruth Lloyd, Kathleen McLaughlin, Gabriel Pressman, Charles Robbins, Madeline D. Ross, Cornelius Ryan; **Alternates:** Fleur Cowles, Walter Rundle, Helen Zotos.

COPY MUST BE RECEIVED AT THE CLUB BY TUESDAY NOON

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Allyn Baum has been added to the Special Projects Committee of which John Barkham is Chairman, Louis Lochner has announced.

PEOPLE & PLACES...

Bill Hetherington, U.N. correspondent for The Newark News, appeared recently on "American Town Meeting of the Air" with Harvey Hall of the Middle East Institute. They discussed U.S. policy in the Middle East... "A powerful think piece on Japan" is the assignment that sent *Demaree Bess* of the Saturday Evening Post off to Tokyo.

Off to a wedding in Algiers are *Freda Kirckway* of The Nation and husband *Evans Clark* of the New York Times. The bridegroom is son *Michael Clark*, Times correspondent in North and West Africa... *Ed Hymoff*, Real's contributing editor on military affairs, has just finished his story of "The Army's Most Incredible Deserter."

Charles and *Phyllis Jones* expect baby in early December... *J. Norman Lodge* off to the Philippines and Tokyo for the dedication of the Veterans Hospital in Manila... *J. Samuel Perlman* attended the Prix de l'Arc de Triomphe at the special invitation of the Societe d'Encouragement before returning from a month's visit to Europe, where he conferred with Morning Telegraph correspondents in London, Paris and Rome. In addition to his regular coverage for the Christian Science Monitor, *William K. Frye* has just had two lengthy items published on disarmament and atomic energy control; a booklet for the Foreign Policy Assn. entitled "Disarmament: Atoms into Ploughshares?" and a lead piece for The Reporter, "Mr. Stassen's Burglar Alarm."

Touring Time and Life's foreign news bureaus in South America, Europe, and Africa is Manfred Gottfried, Chief of Correspondents. He'll be back in New York at the end of the month... A forthcoming article in the Reader's Digest will tell the story of the U.S. tour by Soviet farm officials. Author is *John Strohn*, who acted as coordinator of the visit, at the request of the Secretaries of State and Agriculture.

Dorothy Fischer is now with Executive Service Corporation in New York. She's handling placement of professionals. Such as writers... U.S. Air Force public information officers from over the world were addressed recently at the Pentagon by *Ed Bernays*.

Amy Vanderbilt just returned from a week of personal appearances, radio and TV broadcasts, and lectures in Des Moines, Minneapolis, and St. Paul... One of the 21 delegates from Iowa to the White House Education Conference (Nov. 28-Dec. 1) will be Frank Miles, Des Moines public relations counsel.

Jim Shepley, head of the Washington bureau of Time and Life, was one of the panelists to interview Secretary of the Air Force Donald A. Quarles on a recent "Meet the Press" show... "Impact," thirteen hour-long film dramas produced by *Herbert Bregstein* and *Robert Pollack*, now being shown weekly in 47 cities across the nation.

Arnold Brackman wrote and photographed the full-page spread on Indonesia's post-election crisis for the Christian Science Monitor.

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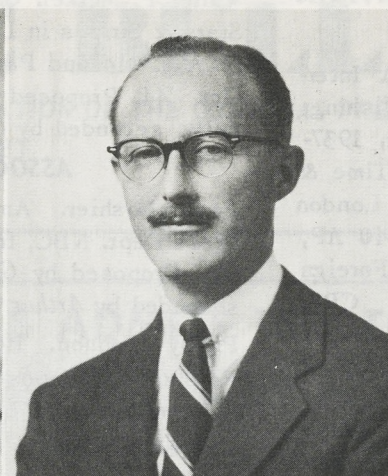




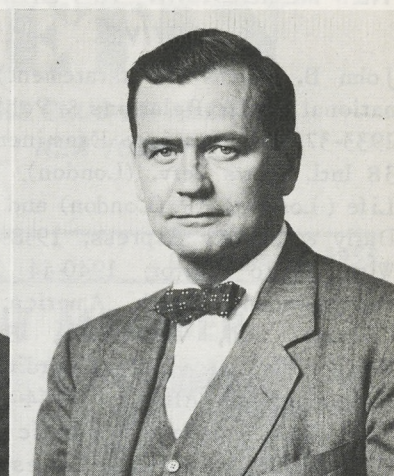
Kennett Love



Joseph Hoff



Osgood Caruthers



Sam Pope Brewer

Seven of the foreign correspondents involved in the latest transfers by the New York Times are shown here. Most of the moves have now been completed and the new assignments are already in effect.

Times Shifts (Cont'd from p. 1)

Gruson will cover Soviet satellites Hungary, Rumania and Poland. Raymond has been writing from Prague temporarily.

Gruson joined the Times London bureau in July, 1944 and has since served in Warsaw, Berlin, the Hague, Israel and Mexico. He left for his new post from the city staff which he joined after his return from Mexico a year ago.

Sam Pope Brewer is not new to the Middle East. He was chief correspondent for the Times there during the 1947-1949 Israeli-Egyptian ruckus. He joined the Times staff in Cairo in 1945; went to the Balkans in 1946; to Madrid in 1949; and to Rio in 1951.

Tad Szulc became night rewrite man for the Times in July, 1953. Last April he went on a temporary assignment to the Far East. He returned in August, was on vacation in Rio when the office hurried him to Buenos Aires to work with Edward Morrow on the Argentine revolt against Peron. He finally reached New York in mid-October, left again for Rio and his new job on Nov. 12.

From his first newspaper job on the Hudson Dispatch in Union City, New Jersey, Kennett Love switched to the Times in Dec. 1948, becoming a clipping cutter in the morgue. He went to Cairo from night rewrite in March, 1953.

Joseph Haff makes a change from Jersey City, N.J. to Ankara. Before coming to the Times as Hudson County correspondent in 1943. Haff was assistant editor of Hudson Dispatch.

Osgood Caruthers worked in the Middle East, in Belgrade and in London for

the Associated Press before joining the Times last January to read copy on the foreign desk.

Arthur Olsen joined the Times city staff last June from a job as UP correspondent in Washington. He is now at the United Nations, working through the General Assembly session. He'll leave for Bonn after the first of the year.

MEXICAN DINNER (Cont'd from p. 1)

the Mexican Government Tourist bureau in New York, and his wife, were introduced.

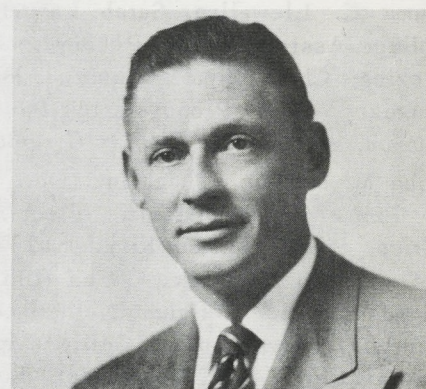
Tequila cocktails were served before dinner and ladies were presented with gardenias flown to the dinner from Mexico by the tourist bureau. Entertainment featured a Mexican trio, the Mares Sisters, and a charro singer, Ernesto San Miguel.

In addition to chairman Blochman, Jewell de Bonilla was largely responsible for the success of the Mexican dinner with the aid of the following other committee members: Hilda Harrison, DeWitt Davidson and Joseph C. Peters.

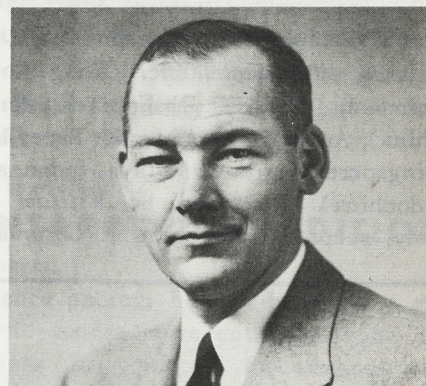
The menu featured Mexican dishes, with Sopa de Frijoles, Plato Tapitio, and Dos Xes Beer, which was a contribution of Reiter Importers. Mexican hats, from the Pan-American Shop, were given all guests, and the table was decorated with Mexican figures and banderillas.

Speedy Bulletin Delivery Complimented

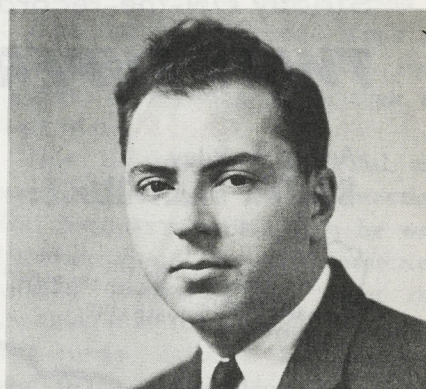
George McCadden, OPC member in Australia, thanks OPC for the speedy airmail delivery on his Bulletin which he says arrives almost overnight.



Sydney Gruson



Arthur Olsen



Ted Szulc

NEW MEMBERSHIP APPLICATIONS ACTIVE

John B. Adams (re-instatement). International Public Relations & Publishing; 1933-37 San Francisco Examiner; 1937-38 Intl. News Serv. (London), Time & Life (London) AP (London) and London Daily & Sunday Express; 1938-40 AP, Wire Photo Editor; 1940-44 Foreign correspondent South America, CBS, Chicago Sun, Newsweek, Business Week, Time & Life, Coordinator of Inter-American Affairs; 1944-45 CBS War Correspondent (Pacific Area); 1946-49 CBS White House Correspondent. Proposed by *Jessie Stearns*, seconded by *Edward M. Kirby*.

Emma C. Llewellyn. Sarah Lawrence College. Assistant editor Peking Leader (Peking, China) from January 1928 to February 1929. Proposed by *Dudley Harmon*, seconded by *Charles Campbell*.

John M. Mecklin. Time, Inc. Dec. '42 to Feb. '44, UP (Atlantic Fleet, N. Africa, Sicily, United Kingdom); Feb. '44 to April '46 Chicago Sun (United Kingdom, France, Belgium, Netherlands, Germany, Italy, Venezia Giulia); April '46 to Oct. '47 CBS stringer, Rome Daily American (Italy); Feb. '48 to Sept. '50 Time, Inc. (Ottawa); Aug. '52 to Jan. '53 Time, Inc. (London); Jan. '53 to Aug. '54 Time, Inc. (Hong Kong, Formosa, Macao, Philippines, Indo-China); Aug. '54 to Aug. '55 Time, Inc. (Singapore, Thailand, Malaya, Indonesia, Indochina). Proposed by *William P. Gray*, seconded by *George W. Caturani*.

Walter F. Merkel. Gartley & Asso., Inc. Stars & Stripes in London from Jan. '44 to Aug. '44 and Paris from Aug. '44 to Oct. '44. Proposed by *Charles A. Donnelly*, seconded by *George A. McDonald*.

ASSOCIATE

Fred Moshier. American Gas Assn. Press Dept. NBC, from April '42 to June '46. Proposed by *George A. McDonald*, seconded by *Arthur Q. Smith*.

Poppy Cannon. House Beautiful and Freelande. Proposed by *Clarence W. Decker*, seconded by *Frank K. Kelly*.

Lawrence Sanders. Fawcett Publ., Inc. Managing Editor (Feature Section) Mechanix Illustrated since August 1954; from Oct. '52 to Aug. '54 editor Man's Magazine (Almat Publ.). Proposed by *Joseph H. Smyth*, seconded by *Sterling Lord*.

Elliott A. Caplin. King Features, United Features. Parents Magazine from Oct. '43 to July '45; King Features from March to June '55. Proposed by *Arthur Reef*, seconded by *Betty Reef*.

The Chairman of the Admissions Committee announces the election to membership of the following candidates:

ACTIVE

Norman Carignan, W. R. Grace & Co.
Martin S. Davis, Allied Artists Picture Corp.

Regina Grant, BBD&O.

Mary Robinson Johnson, Time-Life, NY Times, and UP stringer.

Richard Joseph Kempe, Business Intl.

Ralph G. Martin, House Beautiful.

YOLEN TO WHITE HOUSE

Will Yolen, assistant to President *Louis Lochner*, left this week for Washington, D.C., where he will handle general publications press arrangements at the White House conference on education. He was loaned to the conference by Hill and Knowlton, Inc., the firm with which he is associated.

Washington Wire (Cont'd from p. 1)

NBC-TV, handled Vice President Nixon's appearance on "Dateline 2".

Perry Culley is taking a course in Advanced Management at Harvard School of Business, Boston, Mass.

Alexander Uhl had a mild heart attack two weeks ago. He is at the George Washington Hospital.

J. Norman Lodge, PIO, Veterans' Administration, is off for Manila and Tokyo. He will attend the dedication of a new veteran hospital in Manila.

Dan Schorr, CBS, is in Russia making tape recordings and TV tapes.

May Craig on a trip to Latin America saw presidents or governors of Guatemala, Panama, Peru, Bolivia, Chile, Argentina, Uruguay, Brazil, Venezuela, Cuba, Haiti and Puerto Rico. She visited Mexico but the President of Mexico was at Tampico checking the flood damage. (From *Jessie Stearns*)

David Alan Safer, Cavitron Eqpmnt. Corp.

Arthur D. Schatz, Black Star Publ. Co.

Alfred A. Strelsin, free lance.

ASSOCIATE

Herbert Muschel, PR News Assn., Inc.



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